

Kelley Blue Book
THE TRUSTED RESOURCE

♥ New 2020 **Toyota Tacoma Double Cab SR**
near Anaheim, CA 92801

[Edit options](#)

Combined Fuel Economy
20 MPG

KBB.com Expert Rating
★★★★☆ 4.3 / 5

KBB.com Consumer Rating
★★★★☆ 4.2 / 5

See full image gallery

▶ PLAY

(Year) (Make) (Model) **OEM BRAND**

Rugged good looks and power [Explore \(Model\)](#)

Advertisement



KBB.com's Advertising Specifications



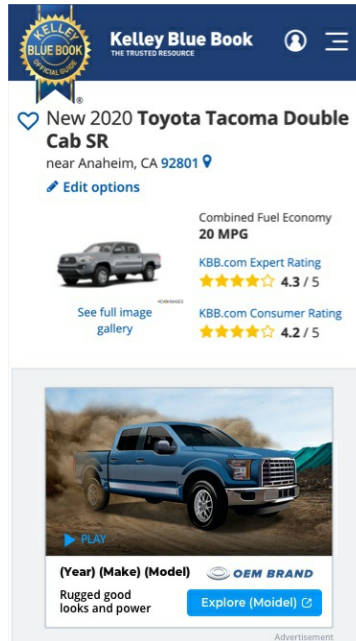
Programmatic Google Native MREC Video Mobile

Note: Video Ad Solution

Last updated: April 23, 2020







Detailed Specifications

Programmatic Google Native MREC Video Mobile

Detailed Specifications

Headline

- Primary headline text (such as, article title)
- 25 characters max (with spaces)

Body

- Secondary body text (such as, article description)
- 90 characters max (with spaces)

Logo

- Small icon image (such as the advertiser logo)

Call-to-action

- Text that encourages user to take action (such as visit site)
- 15 characters max (with spaces)

Advertiser

- Text that identifies that advertiser (such as, advertiser or brand name, visible URL, etc.)
- 25 characters max (with spaces)

Additional field for video ads | Video

- The Video VAST response containing all necessary assets to play back a video ad





Deliverables

Deliverables include:

- Impression tag
- Click tag
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