

See how the Kelley Blue BookSM Instant Cash Offer benefits your dealership



Kelley Blue BookSM
Instant Cash Offer

Sign up for a complimentary Kelley Blue Book Instant Cash Offer Attribution Report

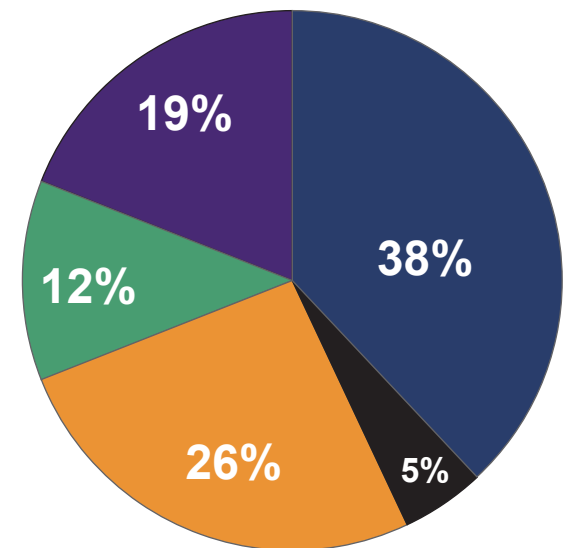
- Determine exactly where your sales leads originated with our secure, free and fast process
- Gain access to our dealer performance analytics
- Determine how effective your marketing has been at generating sales

As a Participating Dealer, we want to work with you to provide valuable insights into what sources are helping reach your goals.

Total Sales 137

Driven by Kelley Blue Book Instant Cash Offer

VEHICLE SALES BY SOURCE & TYPE	NEW	USED
KBB.com	22	31
Autotrader.com	12	23
Dealer Website	7	9
Dealer Generated	12	14
Customer Request	2	5



PERCENTAGE OF NEW & USED SALES BY SOURCE

Contact your Kelley Blue Book Instant Cash Offer Product Specialist to learn how you can receive your free Instant Cash Offer Attribution Report

**REAL OFFERS DRIVE
REAL SHOWROOM TRAFFIC.**