**Email**

Subject: Get your car road trip ready with [dealer name] and a little help from Kelley Blue Book®

Summer is here and if you’re thinking about a road trip, we’re here to help.

You may be ready to roll, but your car might not be. Whether you’re hitting the road for vacation near or far, it’s important to keep your car fine-tuned for travel. If you’re not sure where to start, use this checklist from Kelley Blue Book as a guide to getting road trip ready.

When you’re ready to schedule maintenance, call us at [PHONE], visit [WEBSITE/SCHEDULING TOOL] or email [EMAIL ADDRESS] so we can get you all set to hit the road.

* **Tires and tire pressure:** Give your tires a quick once-over to look for any holes, cuts or foreign objects (like nails!) and to ensure your tires aren’t bald. You’ll want to make sure you have enough air in your tires, too. Air pressure is measured in pounds per square inch (PSI) and the recommended pressure is printed on a label inside your car and in the owner’s manual. And if you haven't rotated your tires in a while, think about a rotation to get more life out of your tires.
* **Fluids:** The easiest way to look for a fluid leak is to look for spots under your car. Engine oil, coolant, brake fluid, windshield wiper fluid should all be checked before you leave home. You can check these yourself, or have your dealership’s service center do a quick inspection before you put home in the rearview. Make sure products used meet the specs in your owner’s manual.
* **Battery:** Check the battery to make sure the cable connections are clean and tight. If you can’t remember the last time you replaced your battery, have a service specialist do a battery check.
* **Air conditioning and cabin air filter:** Hot car on a summer trip? No thanks. Notice a decrease in cooling capacity? Take it to the dealership’s service center. You may just need to replace the cabin air filter.
* **Walkaround:** Lights, windshield, wiper blades: If you’re going on a longer trip, do a thorough walkaround of your car, checking the brake lights, blinkers and headlights. Make sure they are all working properly. Check the windshield for cracks or dings. If the wiper blades are moving water around instead of clearing it, consider replacing the blades.
* **Check recalls:** No matter the season, use KBB.com’s VIN recall check tool to make sure your vehicle doesn’t have any outstanding recalls. If it does, get it fixed as soon as possible.