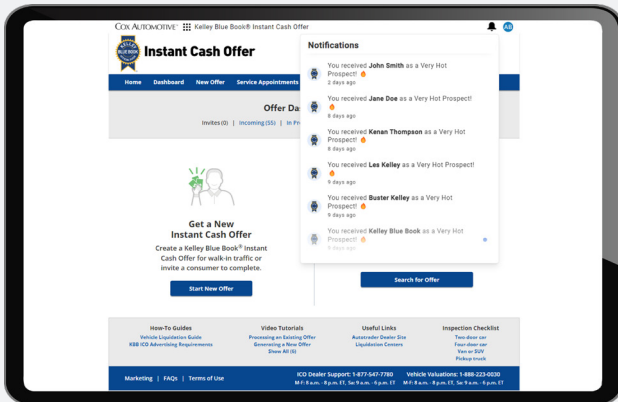




Instant Cash Offer

Never miss a Very Hot Prospect.



You'll notice a new function the next time you're in Kelley Blue Book® Instant Cash Offer.

The latest update to your Bridge Bar sends you a notification the moment you get an offer that Buying Signals Plus shows is a Very Hot Prospect, a customer who is three times more likely to dispose of their vehicle.¹

With these notifications instantly in sight, you waste no time following up on the most promising leads.

Details of your new functionality:



Offers that are Very Hot Prospects will trigger notifications.



In addition to SMS and email notifications, you'll see a new notification icon in your Bridge Bar.



Notifications appear across all of your Cox Automotive solutions, like vAuto's Provision® and ProfitTime® GPS.



Click on the notification to open the offer in a new tab.



Assign the offer to a dealership rep to follow up on the lead and win their vehicle.

¹ Cox Automotive Instant Cash Offer Dealer Transactions, Nov 2022 - Jan 2023

To learn about these notifications, **contact your Performance Manager or Implementation Specialist.**